

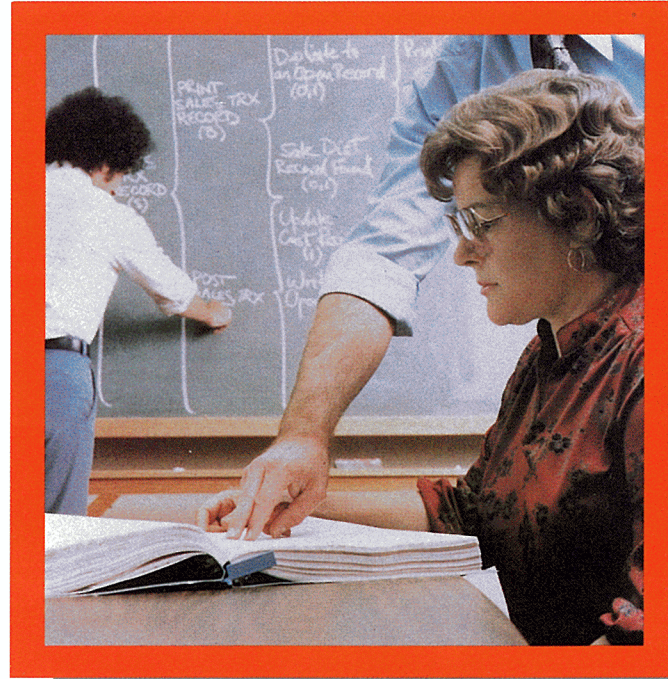
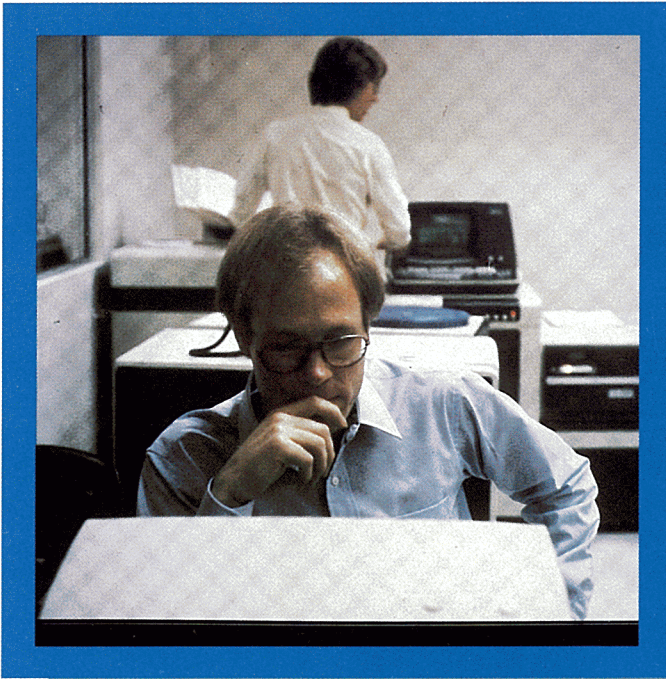
The Full Spectrum*

TM

MCBA®



Mini-Computer Business Applications, Inc.



Field Proven Software

MCBA is a software house with a difference. No other independent software house solves the same business problems with the same tough parameters that MCBA sets for itself. Today, an estimated 1,100 resellers (including equipment manufacturers, OEMs, software houses, and consultants) and 11,000 end users internationally have found MCBA's packaged application software to be a cost-effective solution to their business problems.

Because the needs of MCBA users range from general accounting to sophisticated inventory management problems, MCBA's products address the distribution and manufacturing markets and meet cross-industry accounting needs.

The Full Spectrum *

* of cost-effective packaged software solutions for Digital Equipment, Hewlett-Packard, Wang, Texas Instruments, and Data General mini-computers.

Solutions Based on Experience

MCBA introduced its first set of generalized accounting packages for Digital Equipment Corporation PDP-8® and PDP-11 mini-computers in 1975. MCBA went on to release one accounting system in Extended BASIC and another in COBOL for Data General mini-computers.

The success of MCBA's COBOL product led to the development of COBOL accounting systems for Wang, Texas Instruments, and Hewlett-Packard computers.

Each set of packages was enhanced as the needs of MCBA's customers evolved. The progress was synergistic — improvements identified for one product line were implemented as appropriate with the next release of another product line.

Applying this evolutionary process, MCBA has combined its successful accounting packages with newly developed products to create the MCBA Distribution System and the MCBA Manufacturing System.

Starting with expertise in design, and consulting with accounting, distribution, and manufacturing experts, MCBA products are developed on the foundation of successful, solid experience.



Stina Hans, President



Leader in the 1980's

MCBA is recognized as a leading brand name for software products for commercial mini-computers made by Digital Equipment Corporation, Hewlett-Packard, Wang, Texas Instruments, and Data General.

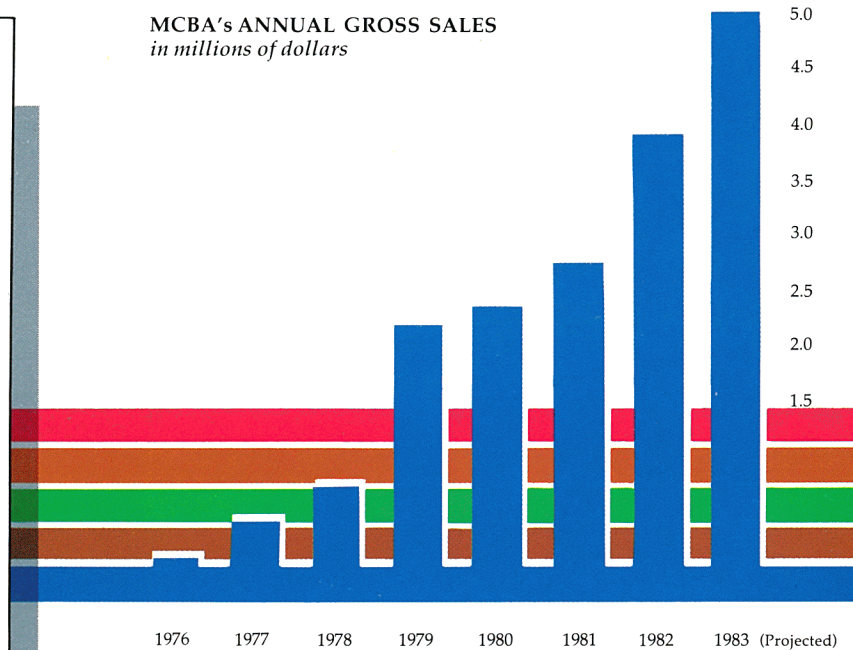
But having an excellent product is not enough. As the market continues to mature, and computing power continues to increase, excellent support and staying power become more critical elements.

MCBA is in a position to provide both. In the past year, MCBA has instituted an exceptional training program for its customers, with special courses for both OEM and end user management and staff.

Management has chosen not to sell hardware, positioning MCBA solely as a software manufacturer. By offering cost-effective software packages for a select group of mini-computers, MCBA has gained extensive market penetration. MCBA's products, therefore, must be suitable for a wide variety of users, with the capability of functioning in many unique environments.

MCBA software offers flexibility and function, at a price that is remarkably low. The company's growth speaks for itself.

MCBA's ANNUAL GROSS SALES
in millions of dollars



The following MCBA products have received the ICP One Million Dollar Club Award:

- MCBA DG CS COBOL Accounting System
- MCBA DEC® DIBOL-11® Accounting System
- MCBA Wang VS COBOL Accounting System
- MCBA TI DX10 COBOL Accounting System



An Affordable Alternative

In the early and mid 1970's most users bought hardware first, then contracted for custom programming with the attendant re-designing and maintenance expenses. The late 70's marked a turning point in the computer industry.

MCBA was a pioneer in providing an affordable alternative. Recognizing that mini-computer users needed solutions at a reasonable price, MCBA carved a significant niche for itself by providing affordable, quality, packaged software specifically addressing the needs of the small-to-medium sized company.

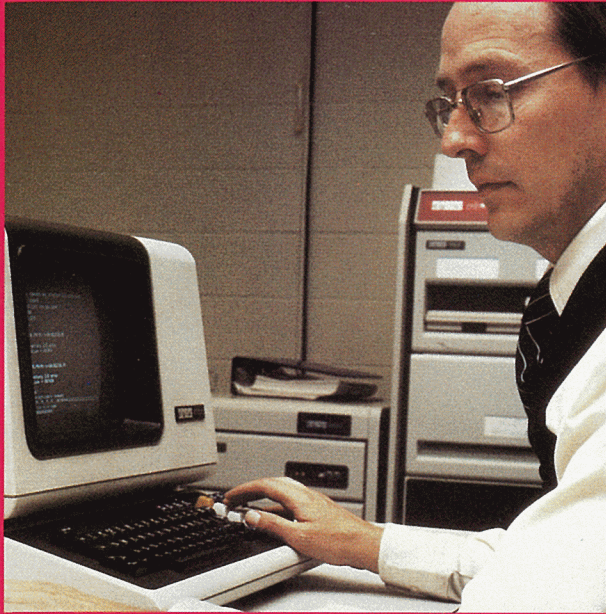
The products are written to be understandable, reliable, easily installed and supported. MCBA products offer more function at a lower price than other software available for mini-computers today.

Flexibility and Ease of Use

MCBA recognizes that hardware prices will continue to come down. Computers will be within the reach of increasing numbers of small businesses. More and more, the user will shop for software before shopping for hardware. Both the user and reseller will be looking for immediate benefits in software.

MCBA's products offer the function and flexibility to meet the needs of today's and tomorrow's users and resellers. For example, ten of the 17 packages of the MCBA Manufacturing System can be run stand-alone. This enables the user to install the entire system as a fully integrated whole, or just the packages he needs, in the sequence which will give him the most immediate benefits.

In addition, MCBA software is written consistently from package to package, so training time is minimized and modifications are simple.



Quality Starts with Commitment

The excellent reputation MCBA enjoys is a result of the quality and reliability of its products.

MCBA's commitment to quality and reliability, structured coding methods, and adherence to rigid programming standards are well-known in the industry. Many of MCBA's techniques have become the model for mini-computer software.

Satisfied Customers

The hidden benefits of a solid, quality product are the good word-of-mouth it receives, and the low cost of maintenance and support. MCBA supports hundreds of thousands of lines of code in businesses around the world. Further, MCBA works to keep its users and resellers happy. MCBA subjects its software to rigorous testing. Once the packages are in the field, MCBA constantly seeks new ways to enhance the products.

A Partial Listing of MCBA's 1,100 OEMs and 11,000 End Users

A & P Appledore Canada Ltd.
 ADAPS, Ltd.
 Alpha Microsystems
 American Management and
 Information Systems, Inc.
 Analysts International Corp.
 Applications Systems, Ltd.
 Benchmark Computer Systems
 Canada Dry Corp.
 CMS Systems Inc.
 CompuSolv
 Computer Applications Specialists
 Data Communications Corp.
 Datamation Systems, Inc.
 Datec Pty. Ltd.
 The Davren Group
 Digital Business Systems, Inc.
 Digital Management Systems Inc.
 Douglas Petroleum Corp.
 Durango Systems, Inc.
 E.D.S. Business Systems Corp.
 Effective Management Systems Inc.
 Gary, Stosch, Walls & Co.
 General Robotics Corp.
 Gould, Inc.
 Griffith Lucas and Associates
 Hamburger Hamlets
 Impact Data Processing Services
 International Aircraft Leasing Corp.
 (Information Systems Division)
 Jem Records
 The Jonathan Corporation
 Lerner Shops
 Man Machine Interface, Inc.
 Manus Service Corp.
 Minicomputers, Inc.
 NLT Computer Services
 On/Trak Data Systems, Inc.
 Pace Computer Group
 Richard Periello, CPA
 Prudential Lines, Inc.
 Schulstad Myers and Assocs. Inc.
 Semicoa
 State of Utah
 Station Business Systems
 (division of Control Data Corp.)
 Systemation, Inc.
 TLS Company
 Triad Corporation
 Turnkey Computer Systems Inc.
 Vartron Corp.
 Wang Laboratories Inc.
 Warner Communications (Warner Bros.)

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